

ROY WINSLOW

ROY IS A PRINCIPAL PLANNER WITH LAND INSIGHTS, WITH OVER TWENTY-FIVE YEARS PROFESSIONAL EXPERIENCE IN URBAN AND REGIONAL PLANNING, WITH A FOCUS ON RURAL AND REGIONAL PLANNING.

PROFESSIONAL MEMBERSHIPS

Full Member, Planning Institute of Australia

PROFESSIONAL EXPERIENCE

LAND INSIGHTS – 2024 ONWARDS

Roy joined Land Insights in July 2024 and has since contributed to a broad range of strategic and statutory planning projects. He brings experience from both regional local government and private consultancy, supported by strong problem-solving skills developed through working on complex development proposals.

Soon after joining the firm, he led the preparation of the draft Local Planning Strategy for the Shire of Derby–West Kimberley. This involved finalising the Part 2 background report and shaping the strategic directions set out in Part 1. Drawing on his previous strategic planning experience in the Pilbara and other regional areas, Roy established a robust and locally responsive framework to guide future land use and development.

Building on this work, he became the project lead in 2025 for the preparation of the revised Strategic Community Plan and Local Planning Strategy for the Shire of Wiluna. This project was underpinned by extensive community and stakeholder engagement, with insights directly informing the strategic directions of both documents. His understanding of regional local government enabled the project to extend beyond land use planning, incorporating broader considerations such as infrastructure provision and community services.

In 2026, Roy led the preparation, lodgement and applicant response for the proposed Ngaangk Boodja Battery and Solar Farm near Merredin. This required the coordination of a comprehensive development proposal, integrating a range of specialist technical reports and ensuring that all planning and environmental matters were addressed to support a timely and well-informed determination.

More recently, he has acted as lead consultant and reviewer for Land Insights' development assessment services for the Shires of Esperance and Dardanup. Drawing on his local government experience, he has supported these Shires in managing resourcing constraints by delivering high-quality assessments across a wide range of development applications, including residential, commercial, industrial, rural and tourism proposals.

Roy's broader project experience also includes the preparation of scheme amendments, including rezonings and text modifications, to assist both private landowners and local governments in facilitating appropriate development outcomes. In 2026, he is also assisting the Shire of Donnybrook–Balingup with finalising its Local Planning Strategy, including managing submissions and preparing recommended modifications.



PHONE

1300 725 522

EMAIL

roy@landinsights.com.au

POSTAL

PO Box 289
Mt Lawley WA 6929

CITY OF NEDLANDS – 2019-2024

Roy's time at the City of Nedlands coincided with the advent of a new local planning scheme that allowed medium and high-density development in the City for the first time. This presented a host of challenges to be managed by Roy and the planning team. These included responding to the community expectations around land use planning and new state planning frameworks. This required high level technical knowledge, as well as the ability to negotiate differing expectations from a range of stakeholders.

- Policy development
- Community engagement
- Development Assessment Panel / SAT involvement
- Stakeholder liaison / problem solving

CITY OF WANNEROO – 2017-2019

Roy was involved in the strategic planning for the City of Wanneroo at a time of accelerating growth and challenges preserving the rural areas of the city. Roy was heavily involved in the Integrated Transport Strategy for the City, as well as a number of community consultation exercises, particularly in Quinns Rocks and Koondoola.

- Local development plans
- Integrated transport planning
- Rural-urban interface planning
- Local planning strategy

SHIRE OF EAST PILBARA – 2015-2017

Roy provided the inhouse planning and economic development expertise for the Shire at a time when Newman was suffering from an economic downturn. Based in Newman gave Roy a vital insight into the challenges of a boom-bust economy and the need to achieve economic, social and environmental outcomes. A key focus for Roy while at the Shire was the Newman Town Square and business incubation project.

- Economic development
- Town centre planning
- GIS

SHIRE OF MANJIMUP – 2011-2015

Roy managed the planning, sustainability and environmental health activities of the Shire, whilst living in Manjimup. Roy played a lead role in the Shire's input into the Manjimup SuperTown Growth Plan, providing expert advice and local knowledge in the development of the Growth Plan Report, including authoring of key sections. Roy played a key role in engaging with the community through regular communication and a number of steering group meetings/workshops.

- Townsite planning
- Structure planning
- Rural subdivision
- Tourism development

HARLEY SURVEY GROUP / HARLEY GLOBAL – 2007-2010

As a consultant planner based first in Albany and later in Bunbury, Roy provided a wide range of planning services to clients in the Great Southern, Goldfields Esperance and Southwest. Roy led the preparation of rezoning documents to create a rural village zone at Porongurup, east of Mt Barker. The environmental and heritage sensitivities of the site required a comprehensive approach to the rezoning, including detailed design guidelines to manage future subdivision and development. As part of the preparation, early community engagement was conducted, facilitated by Roy.

- Rezoning
- Structure planning
- Subdivision
- Engagement / Advocacy

SHIRE OF RAVENSTHORPE – 2005-2007

Residing in the Shire, Roy managed the planning surrounding the establishment of a residential workforce for the nickel mine under construction at the time. Major focus areas for Roy included involvement in structure planning and subdivision development at Ravensthorpe and Hopetoun, as well as facilitation of a beach side "eco village", where retention of the topography and vegetation were paramount considerations.

TOWN OF PORT HEDLAND – 2004-2005

Roy provided the day-to-day planning needs for the Town at a time of continued residential and industrial development. Roy was involved in a number of consultation exercises relating to dust issues and their impact on development in Port Hedland.

SHIRES OF BROOKTON AND BEVERLEY – 2001-2004

Roy was employed by both Shires to provide a shared town planning service. Based in Brookton, Roy undertook all town planning requirements for the two Shires, with a focus on rural and townsite development and subdivision.

ARUP – 2000-2001

Roy worked in a multi-disciplinary team providing transportation planning and traffic engineering advice. Roy was involved in a number of large-scale projects requiring stakeholder and community engagement

TOWN OF CLAREMONT – 1999-2000

Roy worked as a town planner in a small team providing day-to-day planning services.

MINISTRY FOR PLANNING – 1998-1999

Roy worked at the Ministry (now Department of Planning Lands and Heritage) as a contract planner based in the Bunbury office. Whilst there, he was responsible for rural subdivision assessment.

OTHER SKILLS

- Proficient in Microsoft Office, Sharepoint, Teams
- Proficient in GIS applications
- Undertaken modules in community engagement and IAP2 training
- Committed to continued professional development on the range of contemporary planning areas of interest (precinct planning, heritage, etc).

